

Natasha Keefer
Vice President, Power Supply for Clean Power Alliance

Energy Storage Revolution in California



Biography

Natasha Keefer is the Vice President of Power Supply for Clean Power Alliance (CPA), the locally-operated electricity provider for 32 communities and approximately one million eligible customers across Los Angeles and Ventura counties, where she oversees the procurement of power supply for these customers, including clean and affordable renewable energy. CPA is one of the largest buyers of energy storage in California. Natasha came to CPA from Renewable Resources Group (RRG), an impact investment firm, where she was Vice President of Energy and Water Development, leading infrastructure project development and investment activities in the Western United States, South America, and Australia. Her experience spans sustainable infrastructure development, energy finance, utility planning and procurement, and launching new enterprises at her positions at Edison Water Resources, Berkshire Hathaway Energy Renewables, and Southern California Edison. She earned her MBA from Columbia Business School and her bachelor's from the University of Southern California.